

2017



# THE BALLET EDUCATION AND SCHOLARSHIP FUND, INC.

*a 501(c)(3) a not-for-profit corporation*

P. O. Box 2146

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*This advertisement solicitation is in conjunction with BESFI's annual Benefit Performances and program journal at Stony Brook University's Staller Center for the Arts on Friday, May 26 at 7PM and Saturday, May 27, 2017 at 2PM  
Annual journal distribution is approximately 900.*

AD SIZE	Comps for Commerical Ads Only	COST	COMPS
1/8 PAGE	(business Card 2"H by 3 1/2"W)	\$60.00	
1/4 PAGE	(2"H by 7"W or 4"H by 3 1/2"W)	\$95.00	
1/2 PAGE	(8"H by 3 1/2"W or 4"H by 7"W)	\$180.00	
3/4 PAGE	(6"H by 7"W)	\$240.00	
<b>FULL PAGE</b>	<b>(8"H by 7"W)</b>	\$300.00	4
SPECIAL EXTRA WIDE	(8"H by 10"W)	\$420.00	5
FULL INSIDE COVER	(8"H by 10"W)	\$600.00	6
FULL OUTSIDE BACK COVER	(8"H by 10"W)	\$700.00	6

**Photo \$50/  
1st photo free  
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**SPECIAL INSTRUCTIONS** \_\_\_\_\_

**REPEAT 2016 AD ON PAGE #** \_\_\_\_\_

**AUTHORIZED SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

**PLEASE PRINT NAME** \_\_\_\_\_

**ADVERTISING COPY AND PAYMENT MUST ACCOMPANY ALL ADS.  
CHECKS ARE PREFERRED AND SHOULD BE MADE PAYABLE TO BESFI.  
FOR COMMERCIAL ADS SOLICITATION DEADLINE IS MAY 1, 2017.  
FOR PERSONAL ADS SOLICITATION DEADLINE IS APRIL 16, 2017.  
THANK YOU FOR SUPPORTING BESFI**

-----OFFICE USE ONLY-----

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**BESFI REP.** \_\_\_\_\_

This agreement is a binding contract and should be read carefully.