

2014



THE BALLET EDUCATION AND SCHOLARSHIP FUND, INC.

a 501(c)(3) a not-for-profit corporation

P. O. Box 2146

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*This advertisement solicitation is in conjunction with BESFI's annual Benefit Performances and program journal at Stony Brook University's Staller Center for the Arts on Friday, May 16 at 7PM and Saturday, May 17, 2014 at 2PM
Annual journal distribution is approximately 1,000.*

AD SIZE	Comps for Commerical Ads Only	COST	COMPS
1/8 PAGE	(business Card 2"H by 3 1/2"W)	\$60.00	
1/4 PAGE	(2"H by 7"W or 4"H by 3 1/2"W)	\$95.00	
1/2 PAGE	(8"H by 3 1/2"W or 4"H by 7"W)	\$180.00	
3/4 PAGE	(6"H by 7"W)	\$240.00	
FULL PAGE	(8"H by 7"W)	\$300.00	4
SPECIAL EXTRA WIDE	(8"H by 10"W)	\$420.00	5
FULL INSIDE COVER	(8"H by 10"W)	\$600.00	6
FULL OUTSIDE BACK COVER	(8"H by 10"W)	\$700.00	6

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CHECKS ARE PREFERRED AND SHOULD BE MADE PAYABLE TO BESFI.
FOR COMMERCIAL ADS SOLICITATION DEADLINE IS APRIL 21, 2014.
FOR PERSONAL ADS SOLICITATION DEADLINE IS APRIL 14, 2014.
THANK YOU FOR SUPPORTING BESFI**

-----OFFICE USE ONLY-----

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This agreement is a binding contract and should be read carefully.